

CAP Essay Instructions

This essay is a crucial part of your application, please spend some time to think and write your essay according to the instructions below.

- Please write one essay that explains WHY you are the right candidate for CAP. Your answer would ideally cover the following messages:
 - Your past experience that made a positive impact to the society.
 - Improvements you would like to create in BTPN to make a bigger impact in the lives of millions.
- To help you write your essay, please watch the animated video “Maura” on our website www.morethanajob.id and visit BTPN official website to know more about us.
- Your essay has to be written in English with a length of 500-700 words.
- Your essay should be written on the template provided in this instruction, using the following specifications: Font Times New Roman, Font size 11, Line spacing 1.5 with no additional space before or after paragraph.
- Please save your essay in a PDF format and name it like follows:
 - **Essay _Full Name_University** (ex. Essay_ Kania Novianti _ITB)
- Don't forget to upload your essay on your online application form.